



Hypmedia

PORTFOLIO
PORTFOLIO





OUR FOUNDER



Akanksha is the Founder of Hypmmedia – a modern digital agency built on strategy, storytelling, and smart execution. As the driving force behind the company with an experience of 7+ years, she leads with a rare combination of creativity, intuition and business acumen. Her ability to merge aesthetics with performance makes her one of the most dynamic young leaders in the digital marketing space.

At Hypmmedia, Akanksha heads the Creative, Strategy, and Client Success functions, ensuring that every campaign delivers measurable value while staying visually elevated. She believes that creativity isn't just a profession – it's a mindset that shapes how brands communicate, connect, and grow. Her approach blends deep market understanding with innovative thinking, helping brands stand out in a crowded digital landscape.

Before founding Hypmmedia, Akanksha gained extensive experience working with some of the most influential global and luxury beauty brands, including Nykaa, Sephora, YSL Beauty, Adidas, Huda Beauty, M.A.C Cosmetics, and Kiko Beauty. This exposure enriched her understanding of brand behaviour, consumer psychology, luxury marketing, and high-impact digital activations.





ABOUT US

At Hypmmedia, we're not just a digital marketing agency — we're your growth partners in the online world. With years of experience across branding, performance marketing, social media strategy, and content creation, we blend creativity with data-driven results to help your business stand out, scale, and convert.



Our team of passionate digital marketers, designers, and strategists believe in one simple goal — turning clicks into customers. We mix our industry experience, innovative tools, and proven strategies to help brands connect with the right audience and generate high-quality leads that drive real revenue.

From SEO, Google Ads, and social media campaigns to website development and influencer marketing, Hypmmedia delivers full-funnel digital solutions designed to boost visibility, engagement, and growth.

OUR SERVICES

- WEBSITE CREATION
- WEB DESIGN
- GRAPHIC DESIGNING
- LOGO DESIGNING
- APP DEVELOPMENT
- SOFTWARE DEVELOPMENT
- SEO
- SEM
- GOOGLE ADS
- GOOGLE LISTING
- MAGAZINE
- BROCHURE CREATION
- VISITING CARDS
- BANNERS /HOARDINGS
- PPT PRESENTATION
- GOOGLE ADS
- LETTER HEAD
- FLYER DESIGN
- ENVELOPE
- PHOTO ALBUM
- EVENT SHOW REEL
- PRODUCT DESIGN
- MARKETING PSYCHOLOGY
- CONSUMER BEHAVIOR
- BUSINESS STRATEGY
- LANDING PAGES
- E-MAILERS
- NEWSLETTERS
- CRM/ERP SYSTEM
- CATALOGUE
- SOCIAL MEDIA HANDLING
- SOCIAL MEDIA GRAPHIC
- HASHTAG MARKETING
- CONTENT MARKETING
- PR SERVICES
- BRANDING
- COLLABORATIONS
- KEYWORD MARKETING
- NEWS PUBLICATIONS
- PHOTOSHOOTS
- PRESS RELEASES
- VIDEO PRODUCTION
- PORTFOLIO
- STORE VISITS
- MENU CARD



SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

atulchauhanmakeovers

atul chauhan makeovers
3,234 posts 388K followers 1,188 following

Make-up artist
new one month makeup batch
(DELHI) 14th april 2026 one month
(JAIPUR) 9th march one month
8860623129 /9650067613... more
m.facebook.com/Atul-chauhan-makeover-a...

Followed by **theshiningshyna**, **cakedesigncompany** and 143 others

Following Message Subscribe

jaipur batch beauty ble... Highlights brides students



makeupbyanupamak

Anupama k Chugh
40 posts 20.1K followers 10 following

Make-up artist
Delhi • Travels worldwide
Certified by @makeupkomal
Bridal & Party Glam Specialist
100+ Happy Brides ✨ ... more

Followed by **anupamakchugh**, **jasreen19** and 2 others

Following Message

Party Make... Engagement Testimonials BRIDES 20... Skincare



makeupbyavnneet

Avnneet Kaur Bhasin
217 posts 16.3K followers 7 following

Artist
GLOBAL MAKEUP ARTIST
Bridal Queries +91 98111 49096
youtube.com/@makeupbyavnneet

Followed by **anupamakchugh**, **jasreen19** and 5 others

Following Message Call

GLAM 2025 Brides Mature Ski... Feedbacks... Glam looks





SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

makeupbyshipragupta

ShipraGuptaBawa
387 posts 29.8K followers 1,087 following

Make-up artist
Delhi & Travels Worldwide
Certified MUA
BRIDAL | NON-BRIDAL | PARTY & OCCASIONS
Trusted by 500+ Brides... more

Followed by makeupbyansh, khushbuprabhakar_mua and 30 others

Following Message

BTS Reviews Party looks... BRIDES Mature Ski



makeoversbyfizasharma

Fizaa
74 posts 14K followers 263 following

Make-up artist
Gurugram-based | Worldwide Travel
Certified MUA | Bridal, Party & Occasions
Trusted by 100+ Brides | DM to Book
WhatsApp

Followed by charitadawar, goyal.umang25 and 6 others

Following Message

Party Make... Brides of Fi... Hairstyles



rashmi.a.makeovers

Rashmi Siddharth Dua
764 posts 26.4K followers 1,168 following

Artist
Certified MUA
Specialized in Bridal and Party makeups
Delhi & Travels worldwide
For Bridal Bookings DM us

@rashmi.a.makeovers Rashmi Siddharth Dua

Followed by sidharth_dua19, hypmmmedia and 9 others

Following Message Contact

Engageme... Brides Feedbacks Glam looks Brides 202





SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

minakshibhatiamakeovers

Minakshii Bhattia Makeovers

82 posts 16.2K followers 427 following

Make-up artist
Bridal Makeup Artist 📍
Delhi NCR
Bookings : 9871164725

Followed by **makeupbysamikshajai**, **aashna__09** and 2 others

Following Message Contact

Wedding'2... Bride's Engageme... Party Make... Mature Loc...

makeupbynidhita

Makeup By Nidhita

112 posts 50.2K followers 128 following

Make-up artist
Bridal MakeUp Artist
MakeUp | Beauty | Hairstyling
Contact : +1 (301) 302-5618
makeupbynidhita.com

Followed by **aashna__09**, **artofbeautylounge** and 2 others

Following Message Contact

Bridal Look... Hairstyles 🌸 Engageme... Mature loo...

tamronlensesuae

Tamron Lens

459 posts 10.7K followers 1,926 following

Camera shop
🇦🇪 Tamron Lenses UAE
📍 Authorized Seller of Tamron Lenses
🌐 Operated by Universal Holdings LLC
☎ +9714 2282840... more
🔗 www.amazon.ae/s?k=Tamron&... and 1 more

Followed by **charitadawar**

Following Message Contact

HUMAN FO... IFTAR FOT... Winter Off... Wildlife 🐾 BUY NOW



SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

dietywellnessclinic

Dietician Nidhii jain

1,233 posts 25.8K followers 3,447 following

Certified Dietitian & Nutritionist
PCOS | PCOD | Weight Loss | Diabetes | Gut
Proven 60Days Transformation
DM for Consultation & Collaboration
www.instagram.com/dietywellness?igsh=M...

dietywellnessclinic dietywellness

Followed by deepakgupta_photography, somy.aa20 and 8 others

Following Message +8

Self makeup Navratri Di... Client Resu... Transform... Clinic

Lose upto 5-8kgs without going to expensive gyms

With simple homemade food that is balanced, delicious and nutritious
To begin with your nutritious healthy diet Dm call

acharyavinodkumar

Acharya vinod kumar

2,834 posts 2.1 M followers 880 following

Astrologist
Internationally Renowned Astro Science Expert
Political Analyst Celebrity Astrologer
TEDX Speaker | Motivational Coach.
www.astroguruvinodji.com

acharyavinodkumar Acharya Vinod Ku... 1 more

Followed by jessiea26, priyankagogiamakeup and 23 others

Following Message Contact +8

shiv shiv s... United kin... maaaaaa... journey Press

Happy Holi
May this Festival of Colors bring Joy, Prosperity and Positive Energy into your life.
Wishing you a Vibrant and Blessed Holi
Dr. Acharya Vinod Kumar Ojha
Astrologer for Leaders & Decision Makers

jainverseinfra

JAINverse Infra

73 posts 11.4K followers 1 following

Construction company
Design. Build. Distinction.
Architecture | Structural Design
High-End Construction & Development
Landscape | Supervision... more
jainverseinfra.com and 1 more

Followed by sambhavjainn_ and somy.aa20

Following Message Contact +8

POV: Built for years

Punch chose peace. He chose a Jainverse Kitchen.



SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

madonnastudiogurugram

Madonna Studio
254 posts | 604 followers | 1 following

Beauty, cosmetic & personal care
Madonna Studio | Gurugram
Hair | Skin | Makeup | Beauty
Luxury transformations by professionals
Chosen by 1000+ Happy Clients

Followed by aashna__09, poojakattarriamua and 1 other

Following | Message

Testimonials | Makeup | Facials | Mani - Pedi | Hair Colour

rivohra.salon

RIVOHRA SALON
12 posts | 5,304 followers | 2 following

Beauty salon
Curating Elevated beauty Experiences ✨
Hair | Skin | Grooming | Makeup
Shivalik Road , Malviya Nagar, Delhi
A new-age salon by @riya_kadwal_

Followed by riya_kadwal_ and aashna__09

Following | Message

mohraazcouture

Mohraaz Couture
468 posts | 29.7K followers | 2 following

Women's clothes shop
Exclusive Designer Outfits & Jewellery
Experience luxury on rental
Bridal | Non-Bridal | Jewellery
9220566227... more
maps.app.goo.gl/9V9TLV6qufdAaLoQ6?g_st...

Followed by karishma_sawhney, makeupbyshipragupta and 11 others

Following | Message | Contact

MUA's PAC... | NEW ARRI... | FEATURED | Mohraaz | Rentals



SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

skj.simrnkaurjaswal

SIMRN KAUR JASWAL SKJ

664 posts 21.5K followers 218 following

Flagship Couture Store - Gurugram
by @simrnkaurjaswal
Shipping Worldwide
For appointments & Queries... more

share.google/N0cZcPsFTn3... and 1 more

skj.simrnkaurjaswal Simrn kaur jaswal SKJ

Followed by anshukayraamittal, chhavichaddhaofficial and 26 others

Following Message Contact +8

Clients Kurta Spotted ✨ Bts Jackets

samiyancreations

Samiyan Creations by Chitwan Kaur

346 posts 5,857 followers 264 following

Luxury Suits • Corsets • Bridal Wear
Premium Wedding Outfits & Luxe Fabrics
Order Online: 8860004802
Visit Us: Sec 141, Noida

maps.app.goo.gl/HaLxZChgx... and 3 more

Following Message +8

Happy Cus... Testimonials Disclaimer...

mabellabypriyanka

Mabella By Priyanka

59 posts 261 followers 1 following

Luxury • Trusted ♥
Accessories & Clothing
West Punjabi Bagh
Founder: @priyanka.gakhar

hosturl.link/UP3IHR

Followed by prernapapneja

Following Message +8

Friends of... Catalog of... Store Laun...

OUR WEB DESIGNS



Best Corporate Training Programs in India | Step Learning

Step Learning India delivers result-based corporate training programs, leader development, and employee learning solutions led by the best trainers

Step Learning



Home

Partner with B-TRANSFRMD to unlock the power of Creatio CRM and no-code automation. Build agile workflows, enhance customer journeys, and accelerate business...

B-TRANSFRMD



Home

Wedding Photography Product Photography Food Photography Capturing Moments, Creating Memories Welcome to Lens9Studio, where every click is a story, and every frame is a masterpiece. We passionately freeze moments in tim...

lens9studio

Home

Signum Hotels and Resorts is a global hotel management company operating hotels and resorts worldwide. It is known for exceptional service delivered by a diverse tea...

Signum Hotels

Butterful

"Butterful- Organic Peanut Butter & Almond Butter India"

Find the best organic & healthy peanut butter in India, free from additives. Healthy Biscuits. End to end made in India.

Butterful

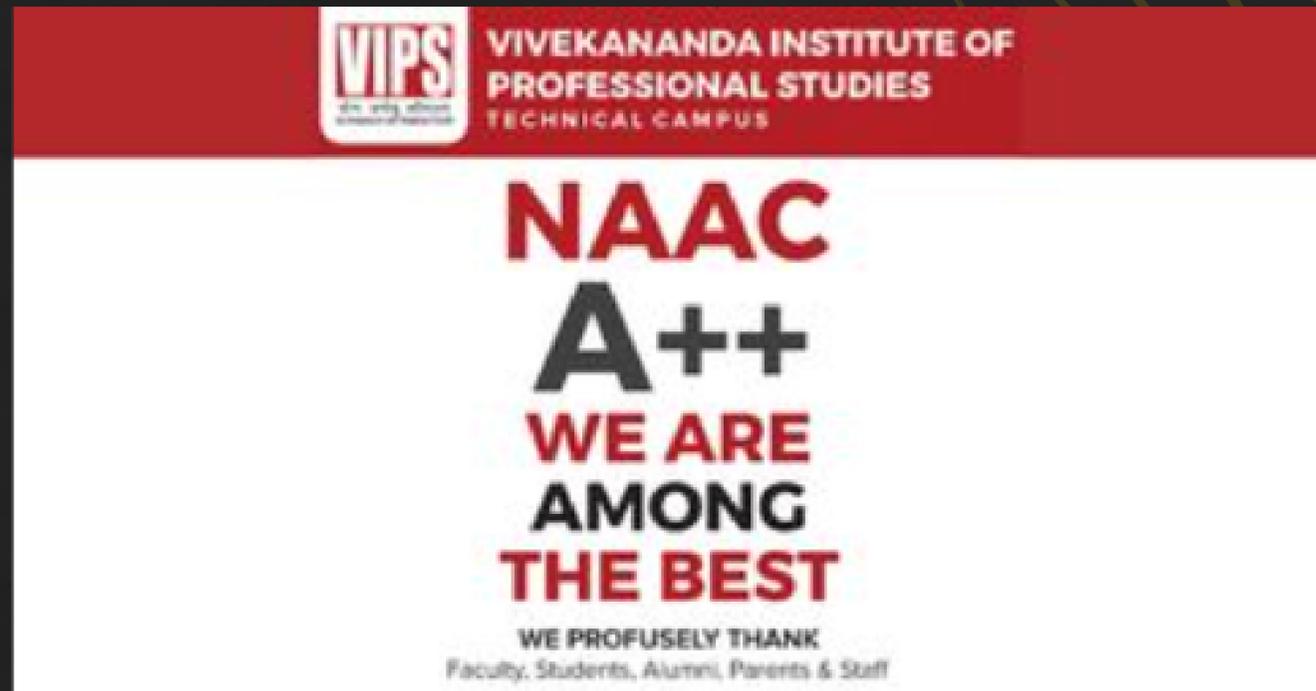
OUR WEB DESIGNS



Pride Plaza Hotel, New Delhi | 4-star Hotel near Delhi Airport

Located in close proximity to Delhi and Gurgaon, this 4-star hotel near Delhi Airport provides the finest accommodation and state-of-the-art amenities

 pridehotel.com



TC

Official website of Vivekananda Institute of Professional Studies-Technical Campus (NAAC A++)

vips.edu

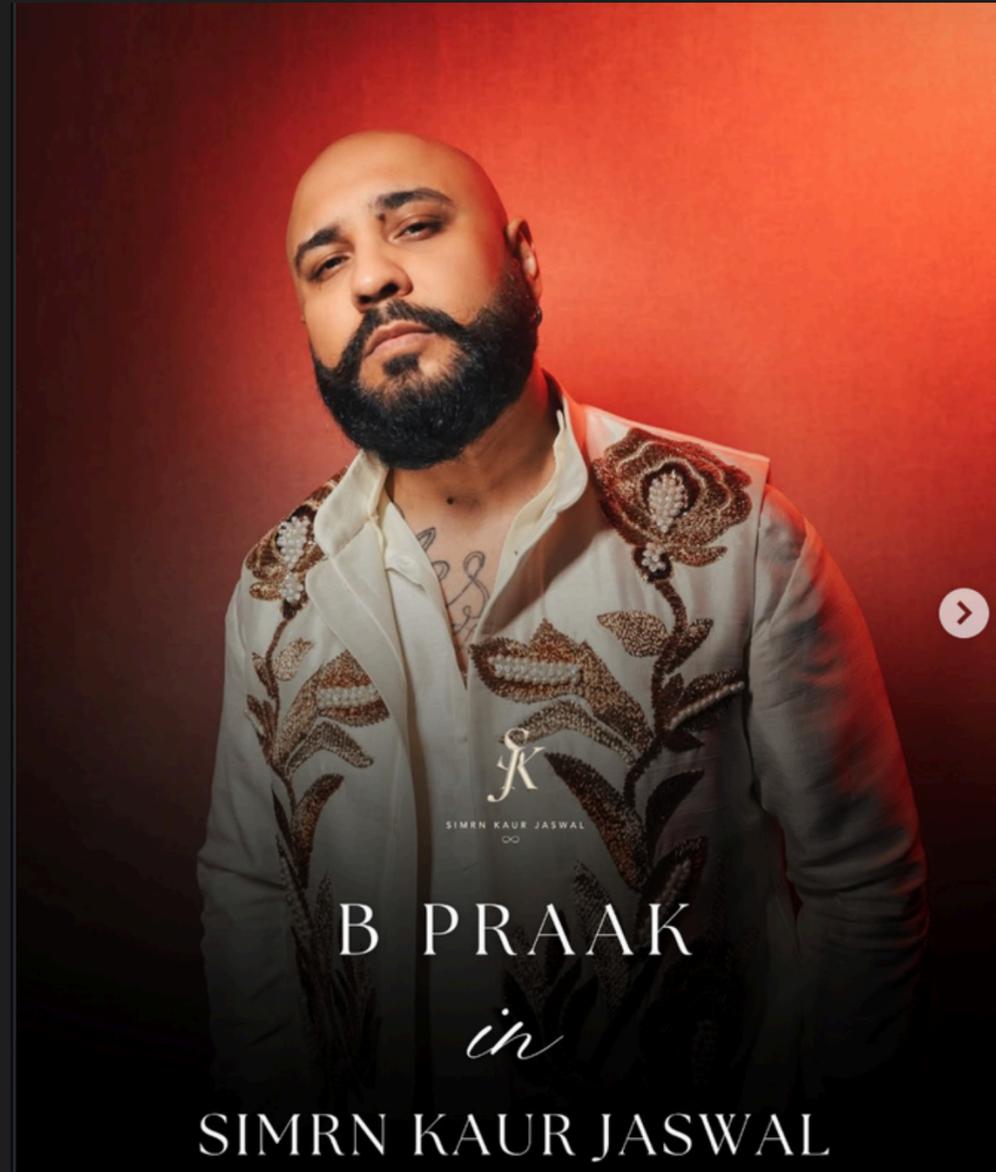


Best Astrologer in Delhi NCR | Top Astrologer in Delhi

Astro Guru Vinod Ji is one of the most famous astrologer in Delhi. He is a genuine astrologer in Delhi who provides accurate...

 Astro Guru Vinod Ji / Nov 8, 2019

BOLLYWOOD CELEBRITY COLLABS



B Praak



Salim Merchant

BOLLYWOOD CELEBRITY COLLABS



Bismil

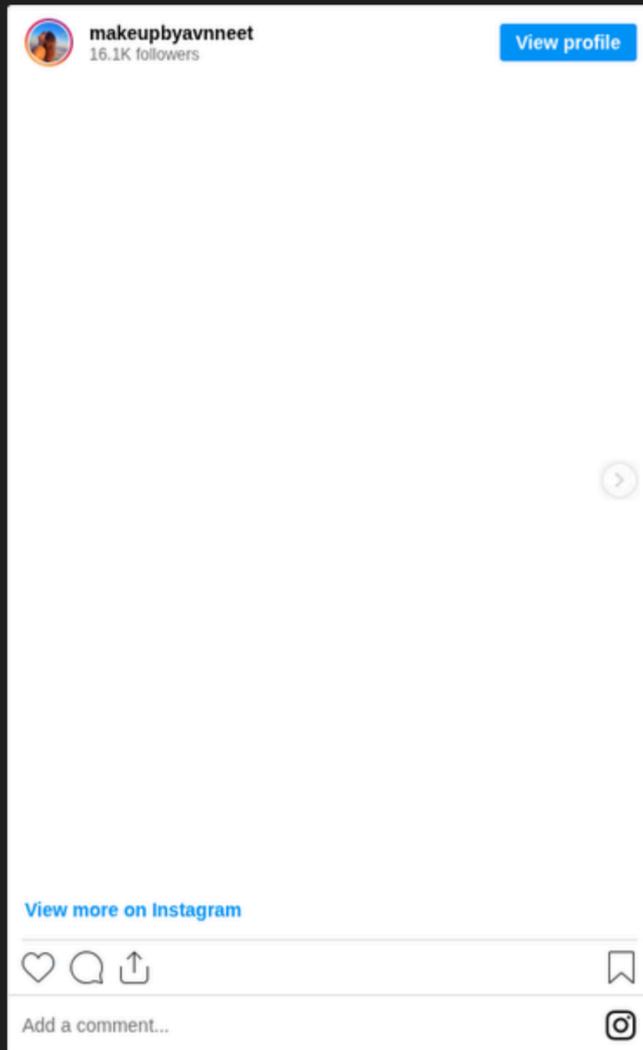


Arjun Bijlani

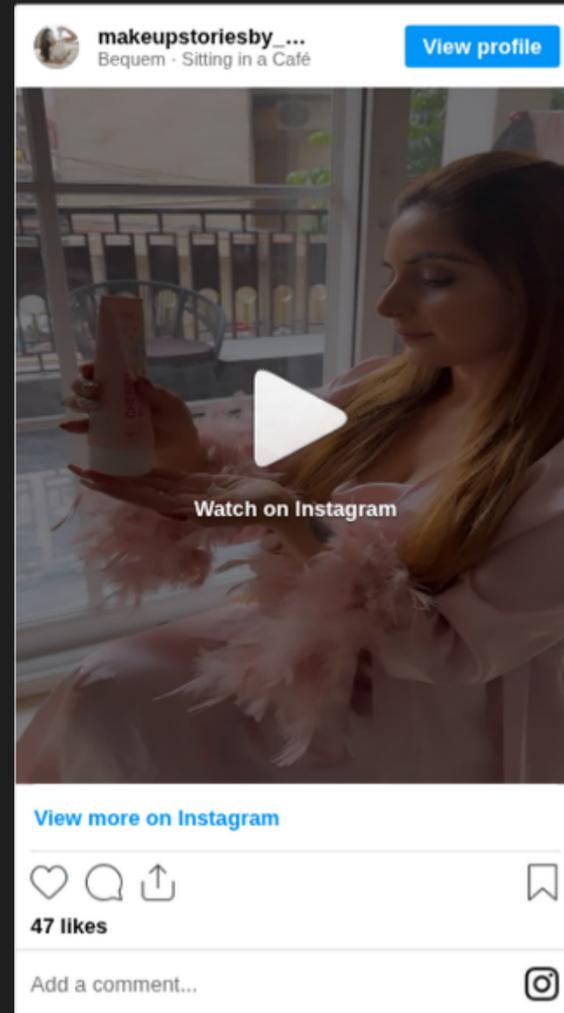


Mibir Abuja

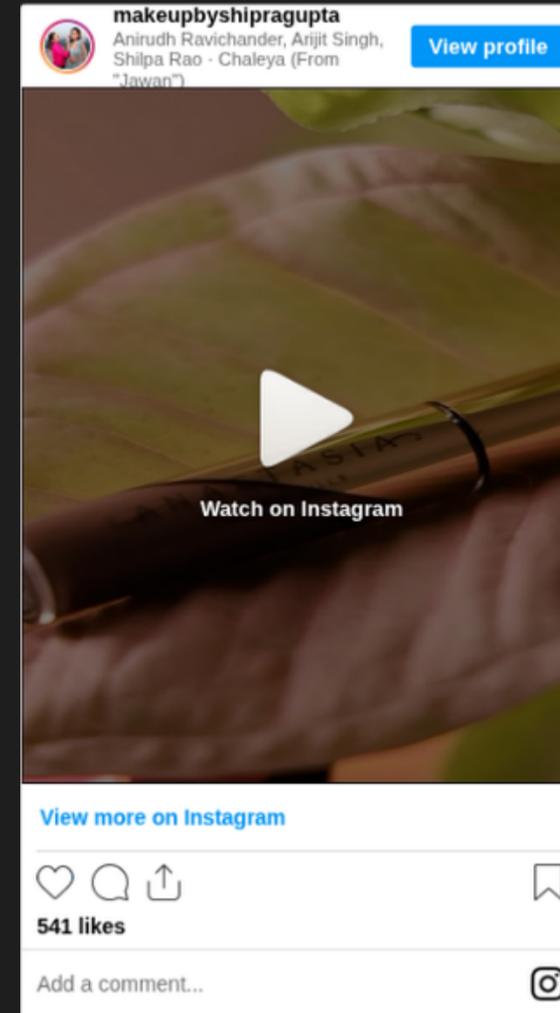
LUXURY BEAUTY COLLABS



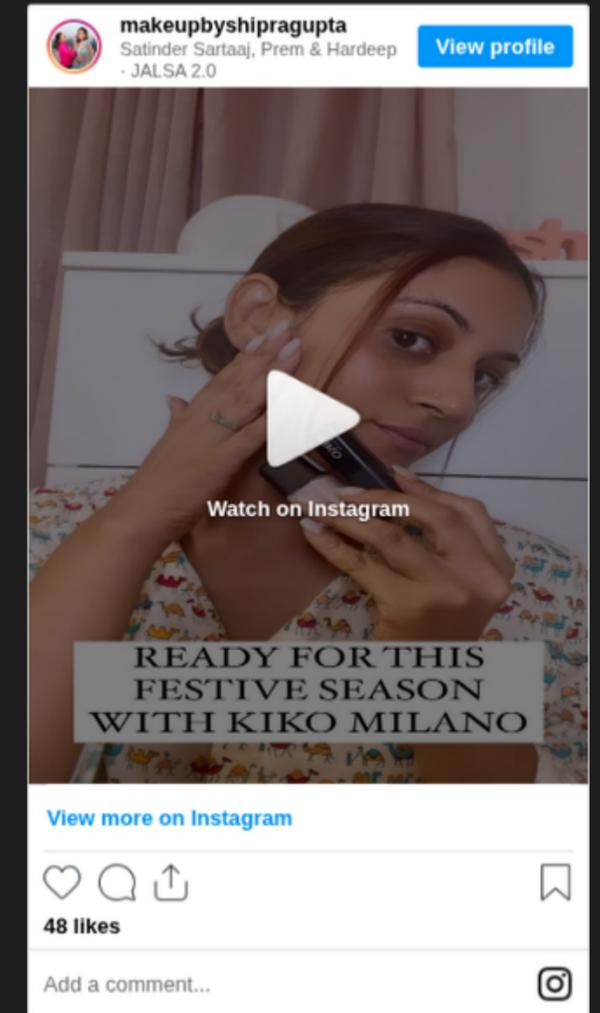
YSL Beauty



Sephora



Anastasia
beverly hills



Kiko milano

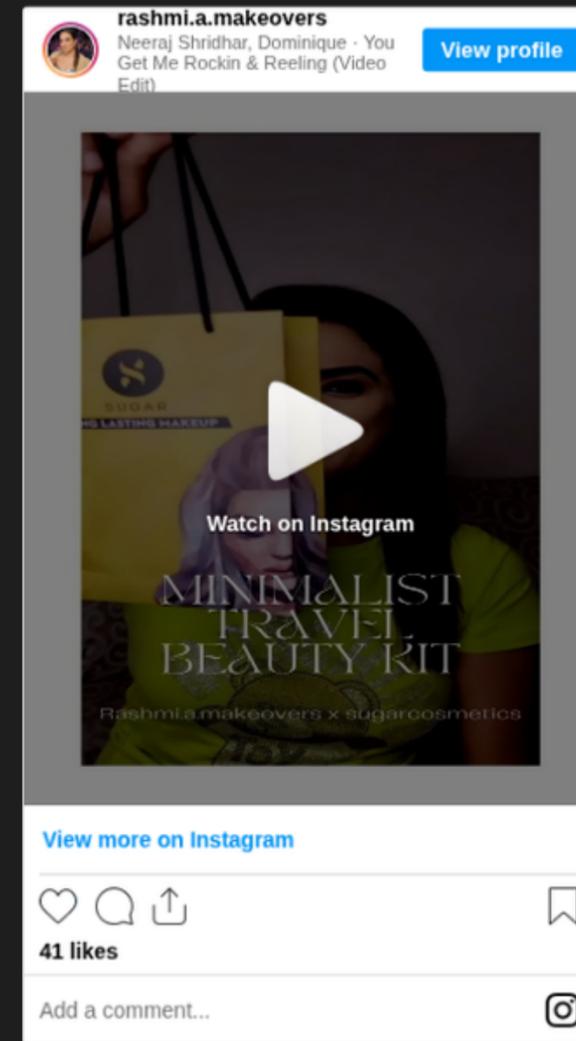
LUXURY BEAUTY COLLABS



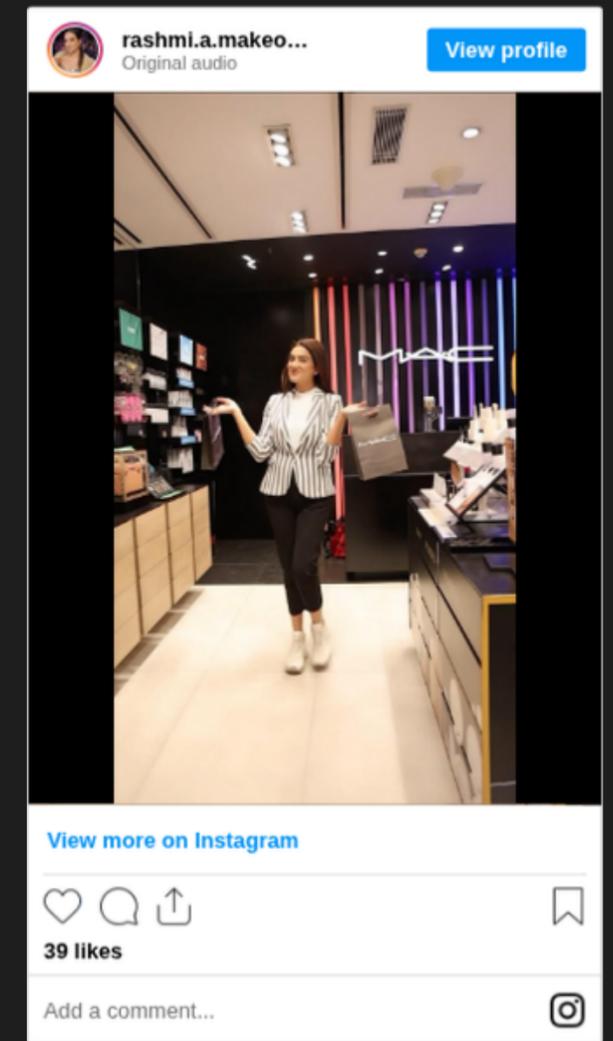
Huda Beauty



Lancome



Sugar

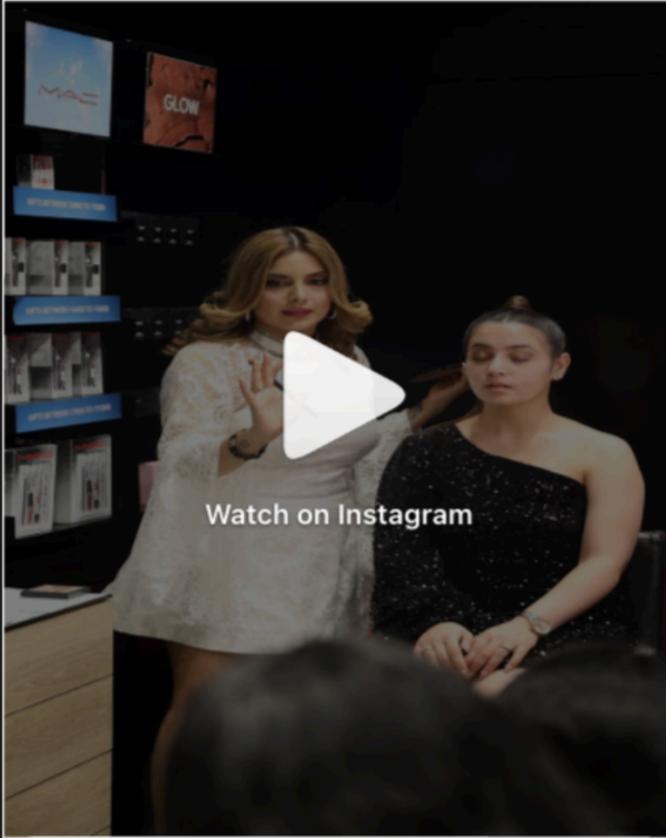


MAC

MAKEUP MASTERCLASS

for MAC cosmetics ; DLF Noida

makeupstoriesb...
Miguel · Sure Thing (Sped Up) [View profile](#)



Watch on Instagram

[View more on Instagram](#)

612 likes

Add a comment...

houseofcharmsofficial and poojamittalmakeovers
29.6K followers [View profile](#)



MAC
MasterClass

Festive Ready with
CHIRAG & POOJA MITTAL

21st Oct 2023 | 05 pm - 06 pm

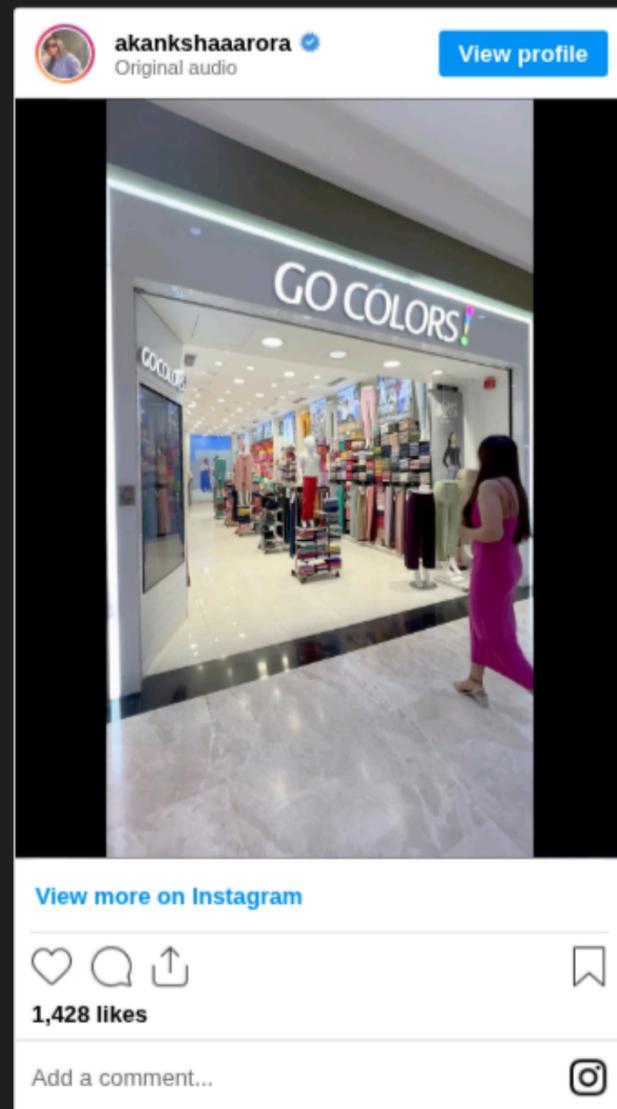
SHOP NO.172, DLF MALL OF INDIA OPPOSITE ENTERTAINMENT CITY,
SECTOR 18, NOIDA, UTTAR PRADESH 201301. PH: 0120-6209756

[View more on Instagram](#)

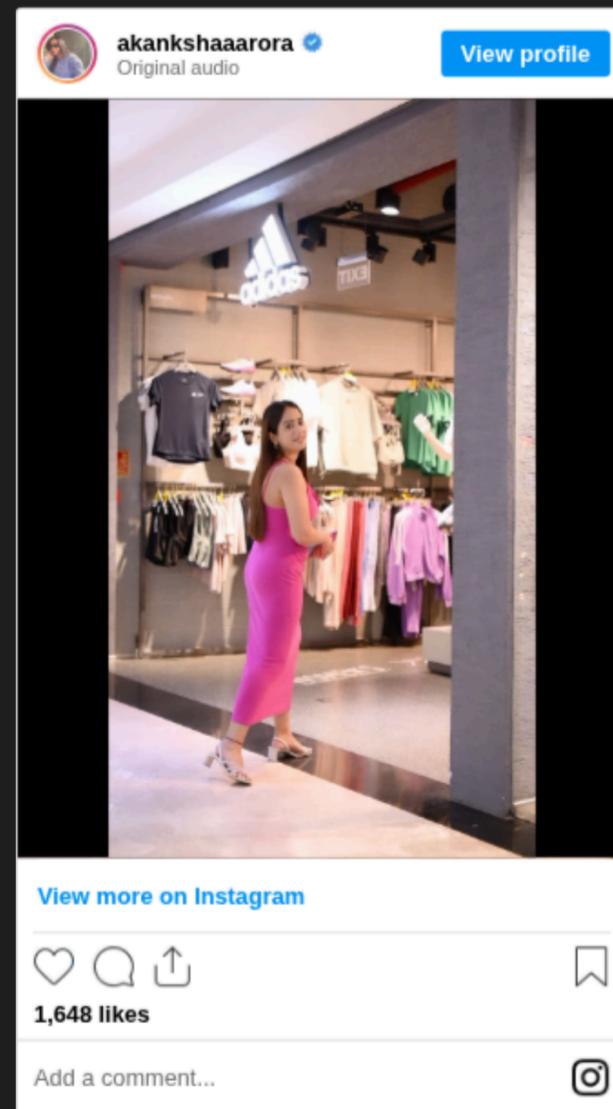
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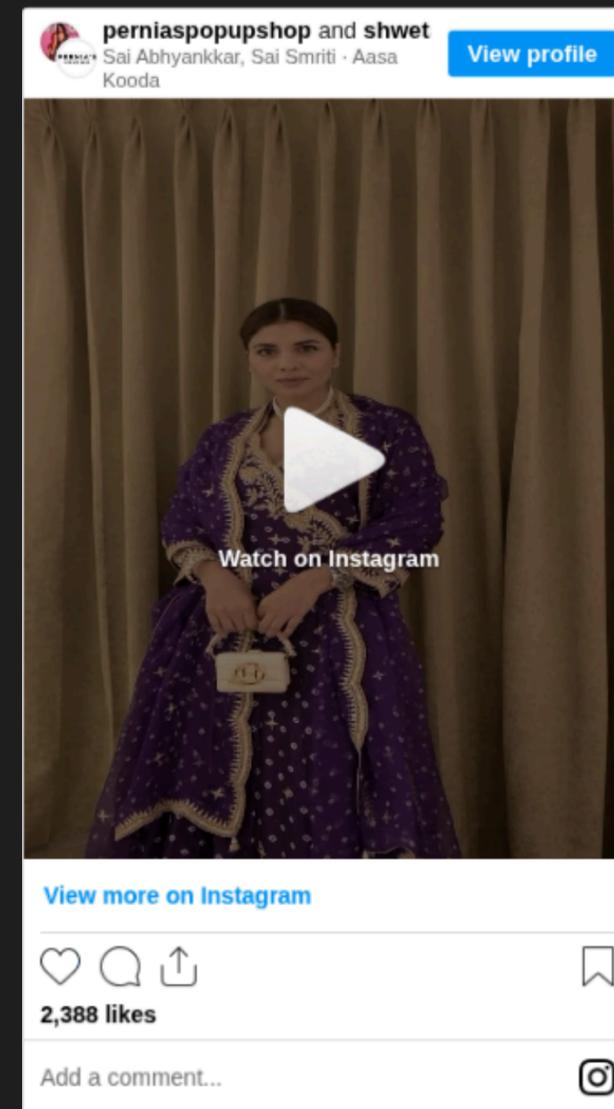
LUXURY BRAND COLLABS



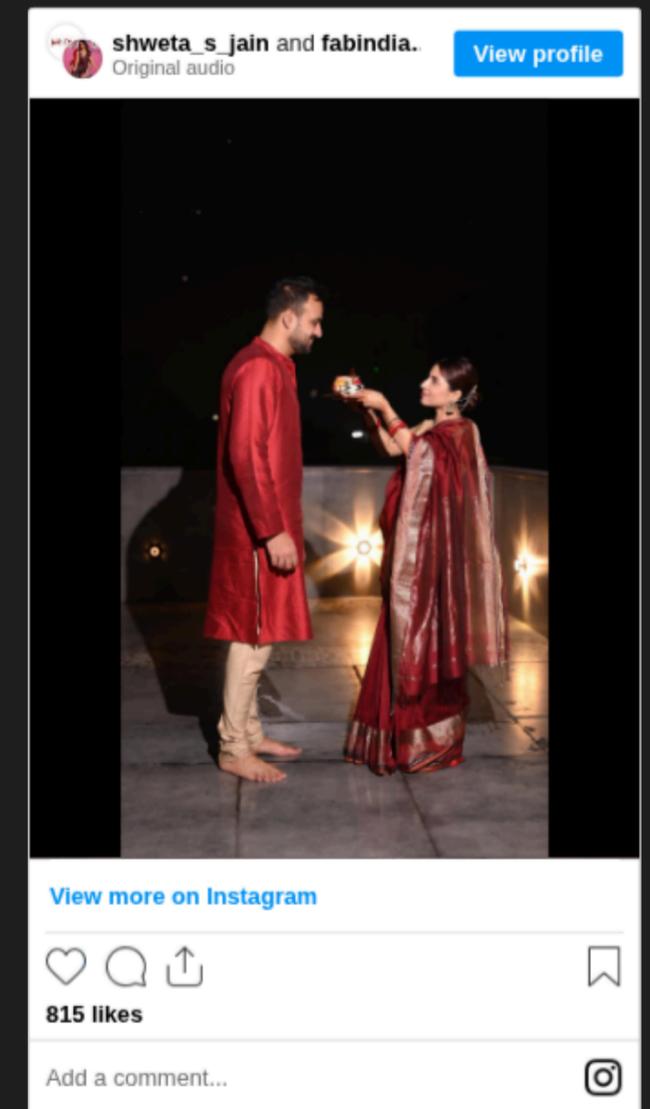
Go Colors



Adidas



Pernia Pop up

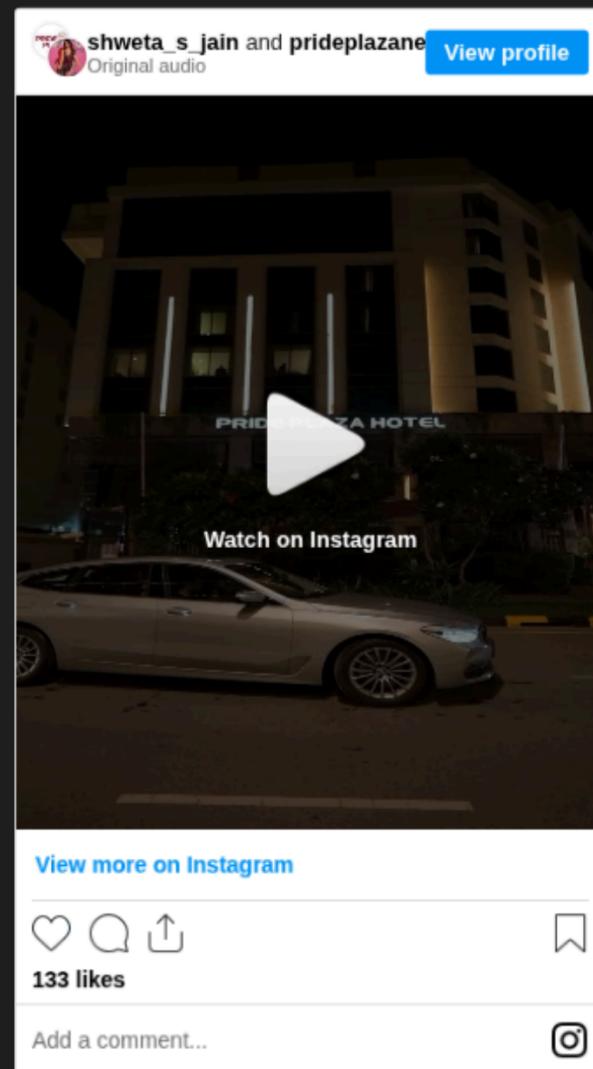


Fab India

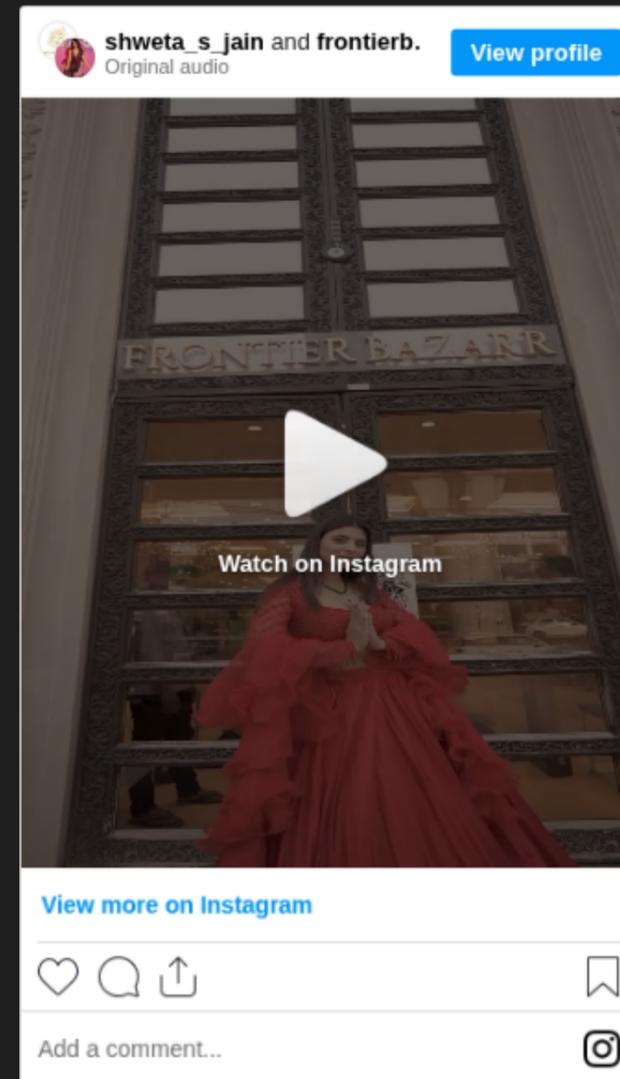
LUXURY BRAND COLLABS



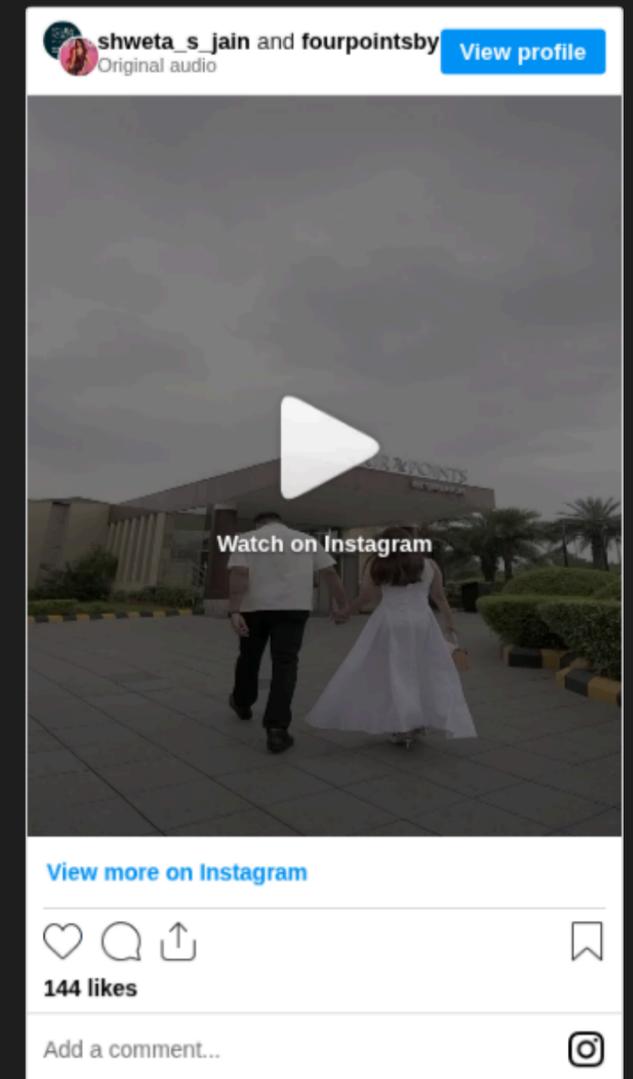
Worldmark



Pride Plaza



*Frontier
Bazaar*



*4 points by
Sheraton*

LUXURY BRAND COLLABS



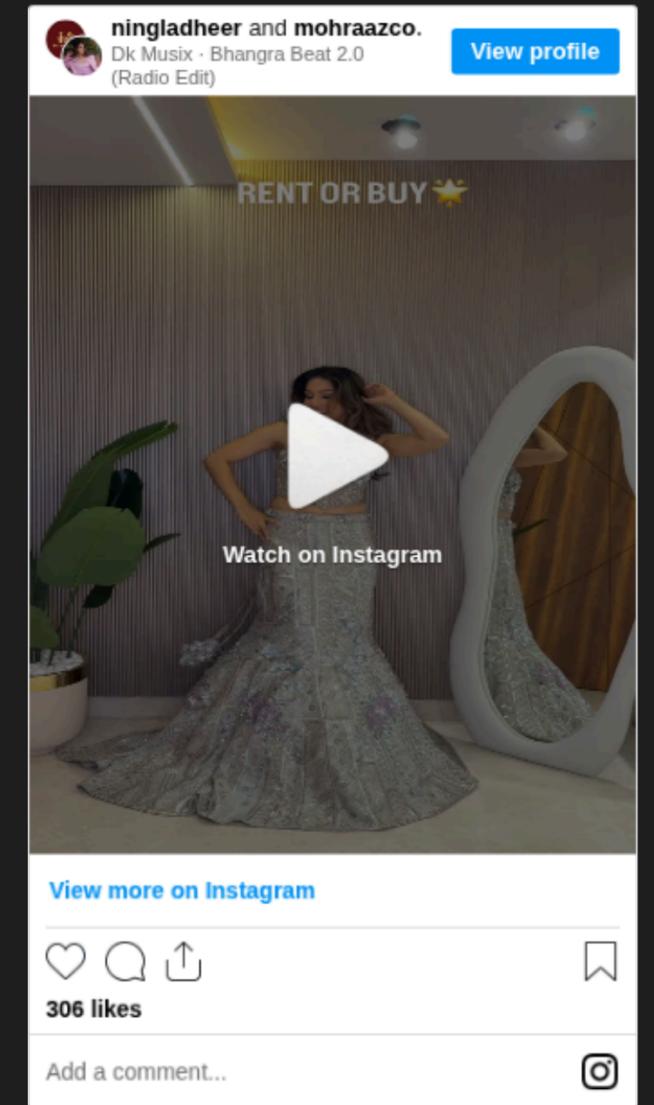
odhni



studio bageecha

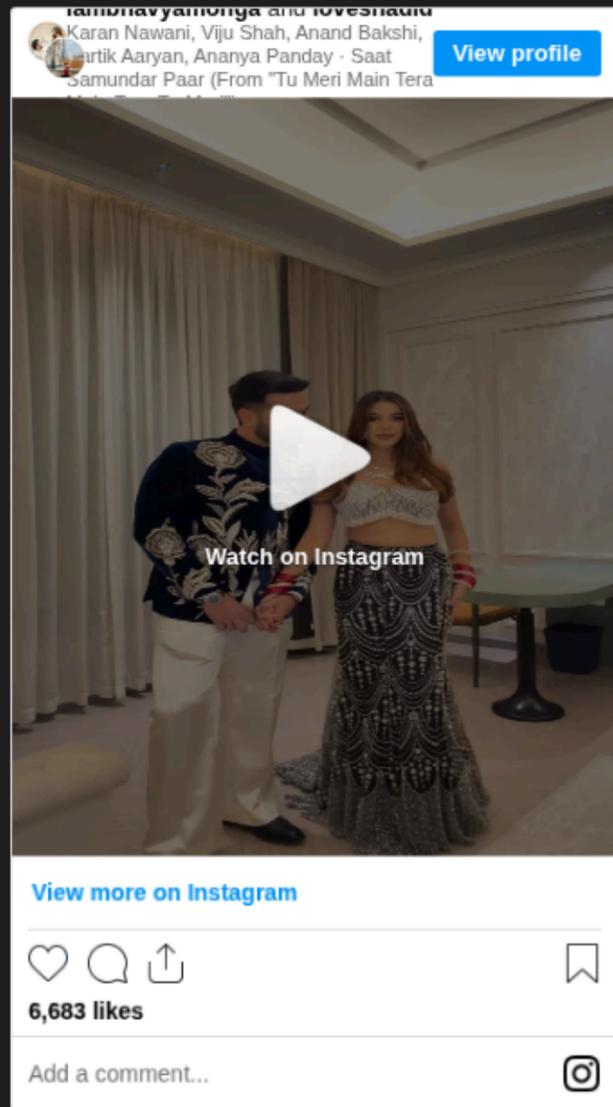


Delhi Times

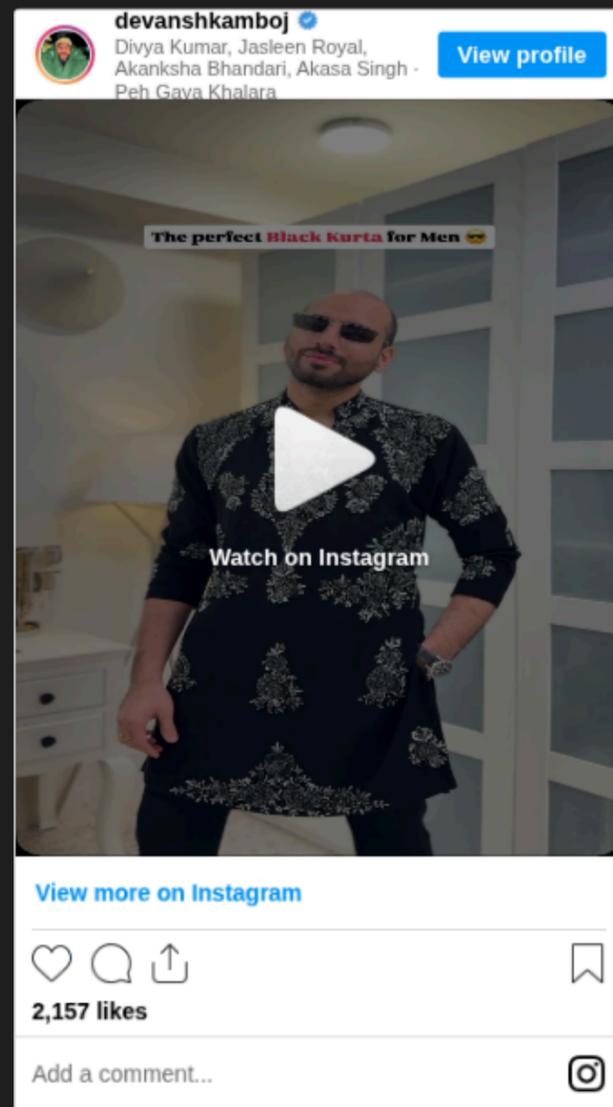


Mohraaz

LUXURY BRAND COLLABS



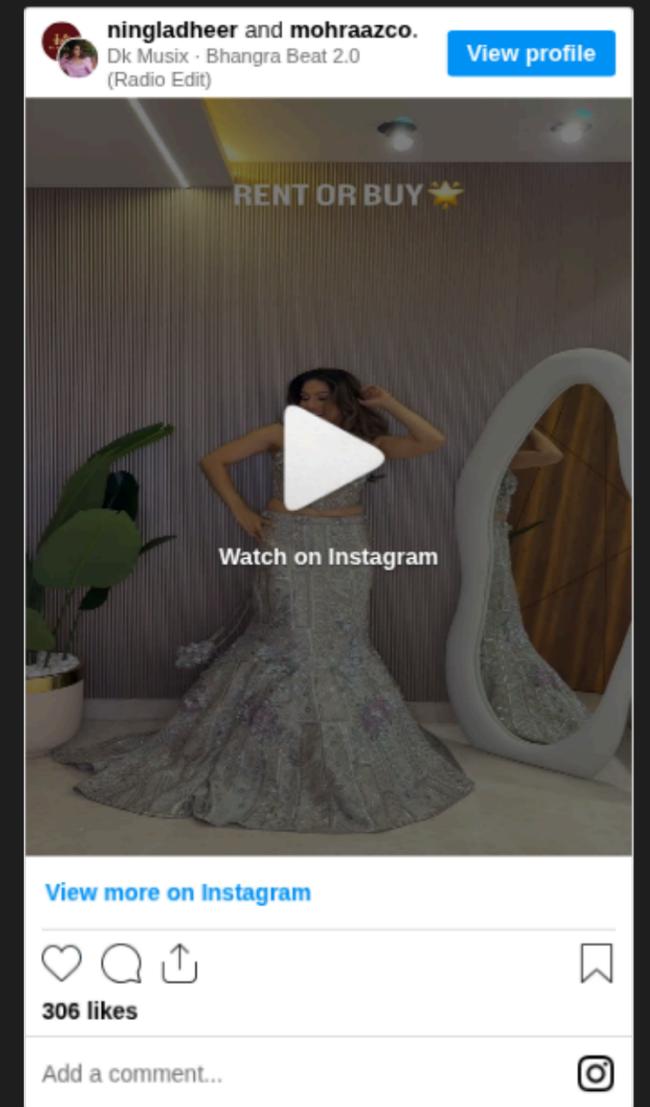
SKJ



SKJ



Delhi Times



Mobraaz

PUBLICATION CHANNELS

- *Aaj Tak*
- *Aaj Tak*
- *Aaj Tak (Campus)*
- *ABP Ananda*
- *ABP Gujarati*
- *ABP Live*
- *ABP Live*
- *ABP Marathi*
- *ABP Punjabi*
- *ABP Tamil*
- *ABP Telugu*
- *Adgully*
- *Adgully*
- *Afaqs*
- *Afaqs*
- *Ahmedabad Mirror*
- *Ahmedabad Mirror*
- *Analytics Insight*
- *ANI 100 Links*
- *ANI 200 Links*
- *ANI+BS 100 Links*
- *ANI+BS 200 Links*
- *APN News*
- *Asia Business Outlook*
- *Asia Education Review*
- *Asianet*
- *Blogger Insights*
- *Boldsky*
- *Boldsky*
- *Boldsky*
- *Bollywood Life*
- *Business Standard*
- *Business Standard*
- *Business Standard*
- *Business Today*
- *Business Today*
- *Business World*
- *Business World Hindi*
- *BW AutoWorld*
- *BW CIO*
- *BW Defence*
- *BW Disrupt*
- *BW Education*
- *BW Healthcare*
- *BW Hotelier*
- *BW Legalworld*
- *BW Marketing World*
- *BW People*
- *BW PoliceWorld*
- *Career India*
- *Career India*
- *Career India*
- *CEO Insights*
- *CEO Insights Asia*
- *CIO Insider*
- *CIO TechOutlook*
- *Consultants Review*
- *Cricketcountry*
- *Daily Excelsior*
- *Deccan Chronicle + Asian Age*
- *Deccan Chronicle + Asian Age*
- *Deccan Herald*
- *Deccan Herald Corporate*
- *DNA*
- *ED Times*
- *ET Now*
- *ET Now*
- *Filmi Beat*
- *Filmi Beat*
- *Filmi Beat*
- *Finance Outlook India*
- *First India*
- *First India*
- *Free Press Journal*
- *Free Press Journal*
- *Gadgets 360*
- *Gizbot*
- *Gizbot*
- *Gizbot*
- *Good Returns*
- *Good Returns*
- *Good Returns*
- *Good Returns*
- *Healthsite*
- *Her Zindagi*
- *Hindustan Times*
- *Hindustan Times*
- *Hindustan Times*
- *Hindustan Times Auto*
- *Hindustan Times Tech*
- *Homes India Magazine*
- *IANs 100 Links*
- *IANs 200 Links*
- *India Pharma Outlook*
- *India Times*
- *India Today*
- *India Today (Gaming Article)*
- *India Today(NE)*
- *India TV*
- *India.Com*
- *Industry Outlook*
- *Inquilab*
- *Jagran English*
- *Jagran English*
- *Jagran Hindi*
- *Jagran Hindi*

TESTIMONIALS



FEEDBACKS = @akankshaaarora

22 Stories. Latest story added on 19 January 2026. See insider moments and handpicked daily stories you won't find anywhere else.

 [instagram.com](https://www.instagram.com)

A big thankyou to all the clients who trusted in us !!

CONTACT US



Coffee or tea? It's on us!

Social is who we are. We thrive on ideas, creativity & conversation. Drop us a message—or send your digital raven our way. We'll respond faster than you think.

Website

<https://hypmmedia.com>

Work

Monday to Saturday 11 am to 6:30 pm

Email : contact@hypmmedia