



*Hypmedia*

**PORTFOLIO**  
PORTFOLIO





# OUR FOUNDER



Akanksha is the Founder of Hypmmedia – a modern digital agency built on strategy, storytelling, and smart execution. As the driving force behind the company with an experience of 7+ years, she leads with a rare combination of creativity, intuition and business acumen. Her ability to merge aesthetics with performance makes her one of the most dynamic young leaders in the digital marketing space.

At Hypmmedia, Akanksha heads the Creative, Strategy, and Client Success functions, ensuring that every campaign delivers measurable value while staying visually elevated. She believes that creativity isn't just a profession – it's a mindset that shapes how brands communicate, connect, and grow. Her approach blends deep market understanding with innovative thinking, helping brands stand out in a crowded digital landscape.

Before founding Hypmmedia, Akanksha gained extensive experience working with some of the most influential global and luxury beauty brands, including Nykaa, Sephora, YSL Beauty, Adidas, Huda Beauty, M.A.C Cosmetics, and Kiko Beauty. This exposure enriched her understanding of brand behaviour, consumer psychology, luxury marketing, and high-impact digital activations.





# ABOUT US

At Hypmmedia, we're not just a digital marketing agency — we're your growth partners in the online world. With years of experience across branding, performance marketing, social media strategy, and content creation, we blend creativity with data-driven results to help your business stand out, scale, and convert.



Our team of passionate digital marketers, designers, and strategists believe in one simple goal — turning clicks into customers. We mix our industry experience, innovative tools, and proven strategies to help brands connect with the right audience and generate high-quality leads that drive real revenue.

From SEO, Google Ads, and social media campaigns to website development and influencer marketing, Hypmmedia delivers full-funnel digital solutions designed to boost visibility, engagement, and growth.

# OUR SERVICES

- WEBSITE CREATION
- WEB DESIGN
- GRAPHIC DESIGNING
- LOGO DESIGNING
- APP DEVELOPMENT
- SOFTWARE DEVELOPMENT
- SEO
- SEM
- GOOGLE ADS
- GOOGLE LISTING
- MAGAZINE
- BROCHURE CREATION
- VISITING CARDS
- BANNERS /HOARDINGS
- PPT PRESENTATION
- GOOGLE ADS
- LETTER HEAD
- FLYER DESIGN
- ENVELOPE
- PHOTO ALBUM
- EVENT SHOW REEL
- PRODUCT DESIGN
- MARKETING PSYCHOLOGY
- CONSUMER BEHAVIOR
- BUSINESS STRATEGY
- LANDING PAGES
- E-MAILERS
- NEWSLETTERS
- CRM/ERP SYSTEM
- CATALOGUE
- SOCIAL MEDIA HANDLING
- SOCIAL MEDIA GRAPHIC
- HASHTAG MARKETING
- CONTENT MARKETING
- PR SERVICES
- BRANDING
- COLLABORATIONS
- KEYWORD MARKETING
- NEWS PUBLICATIONS
- PHOTOSHOOTS
- PRESS RELEASES
- VIDEO PRODUCTION
- PORTFOLIO
- STORE VISITS
- MENU CARD



# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**atulchauhanmakeovers**

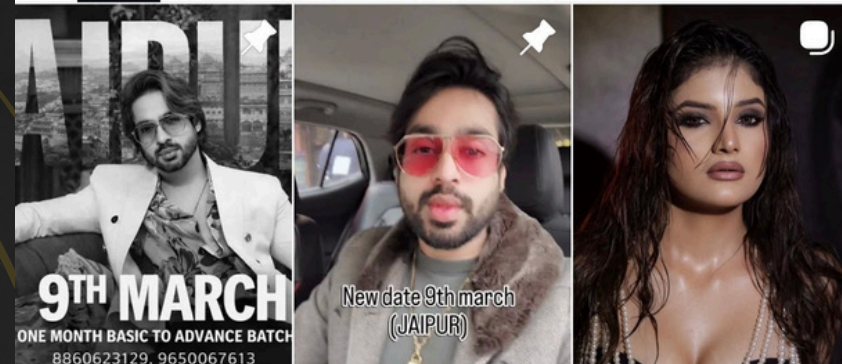
**atul chauhan makeovers**  
3,234 posts   388K followers   1,188 following

Make-up artist  
new one month makeup batch  
(DELHI) 14th april 2026 one month  
(JAIPUR) 9th march one month  
8860623129 /9650067613... more  
[m.facebook.com/Atul-chauhan-makeover-a...](https://m.facebook.com/Atul-chauhan-makeover-a...)

Followed by **theshiningshyna**, **cakedesigncompany** and 143 others

Following   Message   Subscribe

jaipur batch   beauty ble...   Highlights   brides   students



**makeupbyanupamak**

**Anupama k Chugh**  
40 posts   20.1K followers   10 following

Make-up artist  
Delhi • Travels worldwide  
Certified by @makeupkomal  
Bridal & Party Glam Specialist  
100+ Happy Brides ✨ ... more

Followed by **anupamakchugh**, **jasreen19** and 2 others

Following   Message

Party Make...   Engagement   Testimonials   BRIDES 20...   Skincare



**makeupbyavnneet**

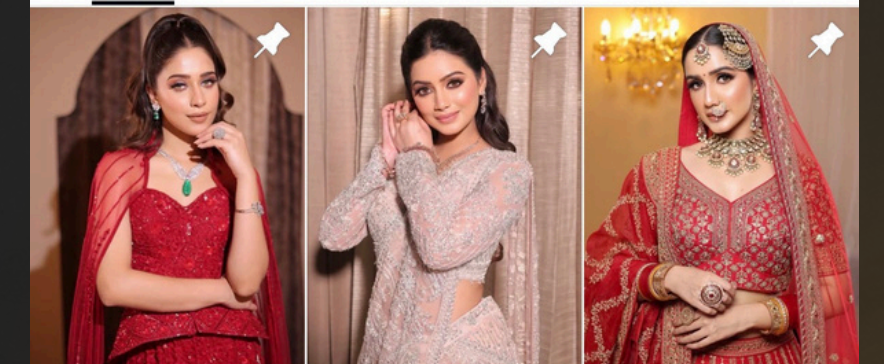
**Avnneet Kaur Bhasin**  
217 posts   16.3K followers   7 following

Artist  
GLOBAL MAKEUP ARTIST  
Bridal Queries +91 98111 49096  
[youtube.com/@makeupbyavnneet](https://youtube.com/@makeupbyavnneet)

Followed by **anupamakchugh**, **jasreen19** and 5 others

Following   Message   Call

GLAM 2025   Brides   Mature Ski...   Feedbacks...   Glam looks





# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**makeupbyshipragupta**

**ShipraGuptaBawa**  
387 posts | 29.8K followers | 1,087 following

Make-up artist  
Delhi & Travels Worldwide  
Certified MUA  
BRIDAL | NON-BRIDAL | PARTY & OCCASIONS  
Trusted by 500+ Brides... more

Followed by makeupbyansh, khushbuprabhakar\_mua and 30 others

Following | Message

BTS | Reviews | Party looks... | BRIDES | Mature Ski



**makeoversbyfizasharma**

**Fizaa**  
74 posts | 14K followers | 263 following

Make-up artist  
Gurugram-based | Worldwide Travel  
Certified MUA | Bridal, Party & Occasions  
Trusted by 100+ Brides | DM to Book  
WhatsApp

Followed by charitadawar, goyal.umang25 and 6 others

Following | Message

Party Make... | Brides of Fi... | Hairstyles



**rashmi.a.makeovers**

**Rashmi Siddharth Dua**  
764 posts | 26.4K followers | 1,168 following

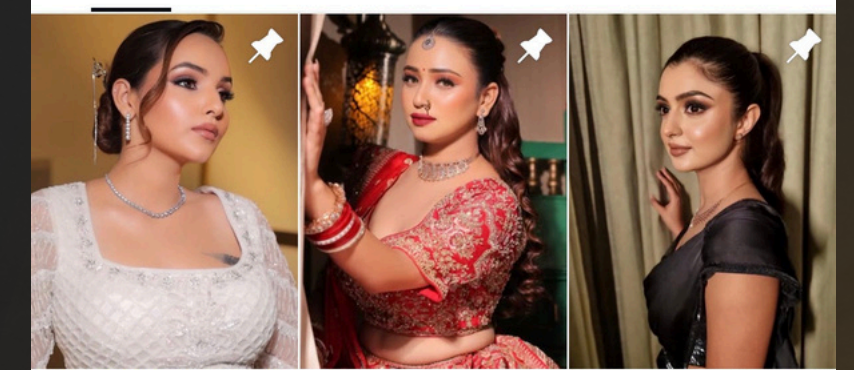
Artist  
Certified MUA  
Specialized in Bridal and Party makeups  
Delhi & Travels worldwide  
For Bridal Bookings DM us

@rashmi.a.makeovers | Rashmi Siddharth Dua

Followed by sidharth\_dua19, hypmedia and 9 others

Following | Message | Contact

Engageme... | Brides | Feedbacks | Glam looks | Brides 202





# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**minakshibhatiamakeovers**

**Minakshii Bhattia Makeovers**

82 posts   16.2K followers   427 following

Make-up artist  
Bridal Makeup Artist 📍  
Delhi NCR  
Bookings : 9871164725

Followed by **makeupbysamikshajai**, **aashna\_\_09** and 2 others

Following   Message   Contact

Wedding'2...   Bride's   Engageme...   Party Make...   Mature Loc

**makeupbynidhita**

**Makeup By Nidhita**

112 posts   50.2K followers   128 following

Make-up artist  
Bridal MakeUp Artist  
MakeUp | Beauty | Hairstyling  
Contact : +1 (301) 302-5618  
[makeupbynidhita.com](http://makeupbynidhita.com)

Followed by **aashna\_\_09**, **artofbeautylounge** and 2 others

Following   Message   Contact

Bridal Look...   Hairstyles 🌸   Engageme...   Mature loo...

**tamronlensesuae**

**Tamron Lens**

459 posts   10.7K followers   1,926 following

Camera shop  
🇦🇪 Tamron Lenses UAE  
📍 Authorized Seller of Tamron Lenses  
🌐 Operated by Universal Holdings LLC  
☎ +9714 2282840... more  
🌐 [www.amazon.ae/s?k=Tamron&...](http://www.amazon.ae/s?k=Tamron&...) and 1 more

Followed by **charitadawar**

Following   Message   Contact

HUMAN FO...   IFTAR FOT...   Winter Off...   Wildlife 🐾   BUY NOW



# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**dietywellnessclinic**

**Dietician Nidhii jain**

1,233 posts   25.8K followers   3,447 following

Certified Dietitian & Nutritionist  
PCOS | PCOD | Weight Loss | Diabetes | Gut  
Proven 60Days Transformation  
DM for Consultation & Collaboration  
[www.instagram.com/dietywellness?igsh=M...](http://www.instagram.com/dietywellness?igsh=M...)

dietywellnessclinic   dietywellness

Followed by [deepakgupta\\_photography](#), [somy.aa20](#) and 8 others

Following   Message   +8

Self makeup   Navratri Di...   Client Resu...   Transform...   Clinic

Lose upto 5-8kgs without going to expensive gyms

With simple homemade food that is balanced, delicious and nutritious  
To begin with your nutritious healthy diet Dm call

Before   After

**acharyavinodkumar**

**Acharya vinod kumar**

2,834 posts   2.1 M followers   880 following

Astrologist  
Internationally Renowned Astro Science Expert  
Political Analyst Celebrity Astrologer  
TEDX Speaker | Motivational Coach.  
[#acharyavinodkumar](#)  
[www.astroguruvinodji.com](http://www.astroguruvinodji.com)

acharyavinodkumar   Acharya Vinod Ku... 1 more

Followed by [jessiea26](#), [priyankagogiamakeup](#) and 23 others

Following   Message   Contact   +8

shiv shiv s...   United kin...   maaaaaa...   journey   Press

Happy Holi  
May this Festival of Colors bring Joy, Prosperity and Positive Energy into your life.  
Wishing you a *Vibrant and Blessed Holi*  
Dr. Acharya Vinod Kumar Ojha  
Like Astrology for Leaders & Decision Makers

**jainverseinfra**

**JAINverse Infra**

73 posts   11.4K followers   1 following

Construction company  
Design. Build. Distinction.  
Architecture | Structural Design  
High-End Construction & Development  
Landscape | Supervision... more  
[jainverseinfra.com](http://jainverseinfra.com) and 1 more

Followed by [sambhavjainn\\_](#) and [somy.aa20](#)

Following   Message   Contact   +8

POV: Built for years

Punch chose peace. He chose a Jainverse Kitchen.

POV:



# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**madonnastudiogurugram**

**Madonna Studio**  
254 posts | 604 followers | 1 following

Beauty, cosmetic & personal care  
Madonna Studio | Gurugram  
Hair | Skin | Makeup | Beauty  
Luxury transformations by professionals  
Chosen by 1000+ Happy Clients

Followed by aashna\_\_09, poojakattarriamua and 1 other

Following | Message

Testimonials | Makeup | Facials | Mani - Pedi | Hair Colour

**rivohra.salon**

**RIVOHRA SALON**  
12 posts | 5,304 followers | 2 following

Beauty salon  
Curating Elevated beauty Experiences ✨  
Hair | Skin | Grooming | Makeup  
Shivalik Road , Malviya Nagar, Delhi  
A new-age salon by @riya\_kadwal\_

Followed by riya\_kadwal\_ and aashna\_\_09

Following | Message

**mohraazcouture**

**Mohraaz Couture**  
468 posts | 29.7K followers | 2 following

Women's clothes shop  
Exclusive Designer Outfits & Jewellery  
Experience luxury on rental  
Bridal | Non-Bridal | Jewellery  
9220566227... more  
[maps.app.goo.gl/9V9TLV6qufdAaLoQ6?g\\_st...](https://maps.app.goo.gl/9V9TLV6qufdAaLoQ6?g_st...)

Followed by karishma\_sawhney, makeupbyshipragupta and 11 others

Following | Message | Contact

MUA's PAC... | NEW ARRI... | FEATURED | Mohraaz | Rentals



# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

**skj.simrnkaurjaswal**

**SIMRN KAUR JASWAL SKJ**

664 posts   21.5K followers   218 following

Flagship Couture Store - Gurugram  
by @simrnkaurjaswal  
Shipping Worldwide  
For appointments & Queries... more

share.google/N0cZcPsFTn3... and 1 more

skj.simrnkaurjaswal Simrn kaur jaswal SKJ

Followed by anshukayraamittal, chhavichaddhaofficial and 26 others

Following Message Contact

Clients Kurta Spotted Bts Jackets

Grid of fashion-related images

**samiyancreations**

**Samiyan Creations by Chitwan Kaur**

346 posts   5,857 followers   264 following

Luxury Suits • Corsets • Bridal Wear  
Premium Wedding Outfits & Luxe Fabrics  
Order Online: 8860004802  
Visit Us: Sec 141, Noida

maps.app.goo.gl/HaLxZChgx... and 3 more

Following Message

Happy Cus... Testimonials Disclaimer...

Grid of fashion-related images

**Mabella By Priyanka**

138 posts   2,117 followers   1 following

Clothing (brand)  
Luxury • Trusted  
Accessories & Clothing  
West Punjabi Bagh  
Founder: @priyanka.gakhar

maps.app.goo.gl/RMcBxAj7uHF2FxVB6?g\_st...

Professional dashboard  
184.0K views in the last 30 days.

Edit profile Share profile

New Clients of... Influencer Spring Sun Kissed

Grid of fashion-related images



# SOCIAL MEDIA MARKETING ACCOUNTS THAT WE HANDLE ;

makeup\_by\_bha... 9+

Can't decide... **Bhawna Jindal**  
401 posts 21.4K followers 4 following

Make-up artist  
Makeup Artist & Educator  
100+ Brides Glammed to Perfection  
Alipur | HD • Bridal • Party Makeup  
Contact +91 - 9811628535

Call + Add

Professional dashboard  
159.1K views in the last 30 days.

Edit profile Share profile

New Hair BRIDES 20... Brides Party Glam

labelakanksha 9+

Obsessed with... **Akanksha mukhi**  
886 posts 5,547 followers 1,580 following

Clothing (brand)  
Pitampura, Delhi  
An atelier of refined western couture  
DM for within India / International orders

labelakanksha Insights 810K + Add

Professional dashboard  
1.4M views in the last 30 days.

Edit profile Share profile

New Dress CordSets Festive Wear Beach We

stilista\_bylipika 9+

Start your first note... **Lipika Chopra**  
637 posts 13.2K followers 872 following

Jai Gurujii  
Store Address- 40/52 West Punjabi Bagh, Behind Guru Nanak Public School, New Delhi - 110026  
Exclusive designer wear outfits... more

stilista\_bylipika + Add

Professional dashboard  
50.3K views in the last 30 days.

Edit profile Share profile

New Dresses Client pict... Winters Happy tria

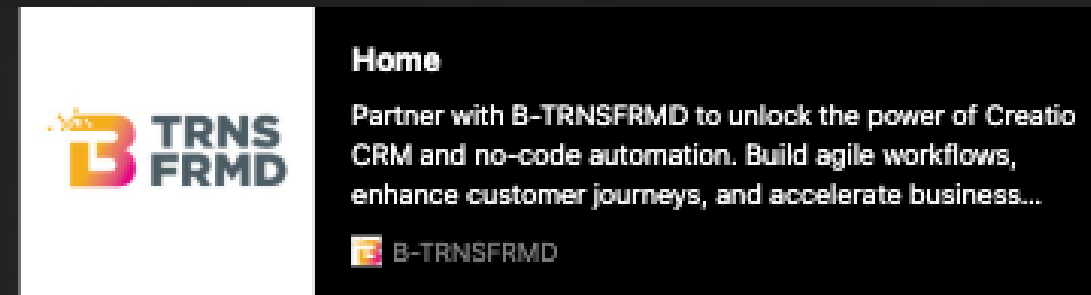
# OUR WEB DESIGNS



## Best Corporate Training Programs in India | Step Learning

Step Learning India delivers result-based corporate training programs, leader development, and employee learning solutions led by the best trainers

 Step Learning



## Home

Partner with B-TRANSFRMD to unlock the power of Creatio CRM and no-code automation. Build agile workflows, enhance customer journeys, and accelerate business...

 B-TRANSFRMD



## Home

Signum Hotels and Resorts is a global hotel management company operating hotels and resorts worldwide. It is known for exceptional service delivered by a diverse tea...

 Signum Hotels



## Home

Wedding Photography Product Photography Food Photography Capturing Moments, Creating Memories Welcome to Lens9Studio, where every click is a story, and every frame is a masterpiece. We passionately freeze moments in tim...

 lens9studio



## "Butterful- Organic Peanut Butter & Almond Butter India"

Find the best organic & healthy peanut butter in India, free from additives. Healthy Biscuits. End to end made in India.

 Butterful

# OUR WEB DESIGNS



## Pride Plaza Hotel, New Delhi | 4-star Hotel near Delhi Airport

Located in close proximity to Delhi and Gurgaon, this 4-star hotel near Delhi Airport provides the finest accommodation and state-of-the-art amenities

 [pridehotel.com](http://pridehotel.com)



## TC

Official website of Vivekananda Institute of Professional Studies-Technical Campus (NAAC A++)

[vips.edu](http://vips.edu)

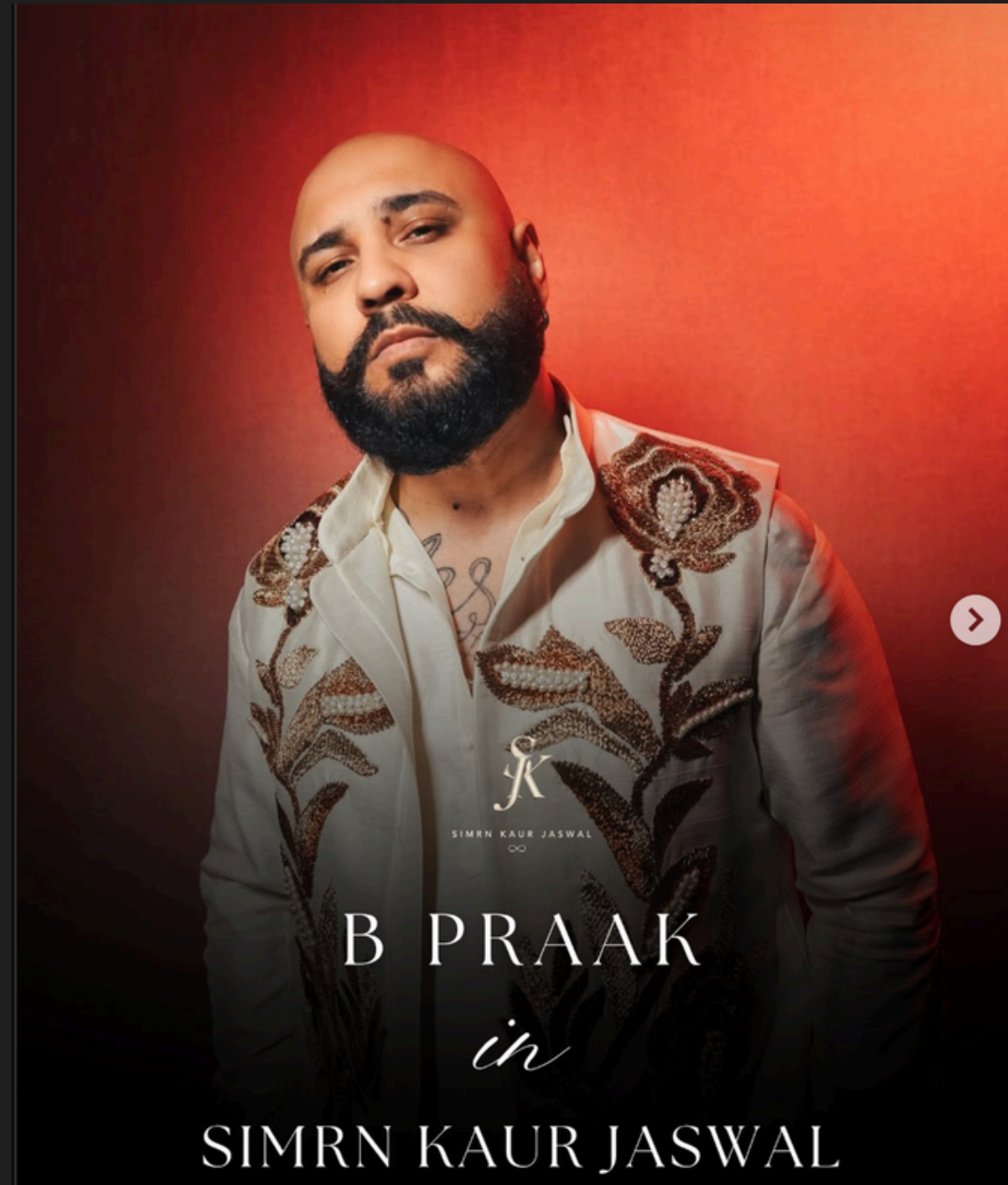


## Best Astrologer in Delhi NCR | Top Astrologer in Delhi

Astro Guru Vinod Ji is one of the most famous astrologer in Delhi. He is a genuine astrologer in Delhi who provides accurate...

 Astro Guru Vinod Ji / Nov 8, 2019

# BOLLYWOOD CELEBRITY COLLABS



*B Praak*



*Salim Merchant*

# BOLLYWOOD CELEBRITY COLLABS



*Arjun Bijlani*



*Krystle D'souza*

# BOLLYWOOD CELEBRITY COLLABS



*Bismil*



*Arjun Bijlani*



*Mibir Abuja*

# LUXURY BEAUTY COLLABS



*YSL Beauty*



*Sephora*



*Anastasia  
beverly hills*



*Kiko milano*

# LUXURY BEAUTY COLLABS



*Huda Beauty*



*Lancome*



*Sugar*



*MAC*

# MAKEUP MASTERCLASS

*for MAC cosmetics ; DLF Noida*



houseofcharmsofficial and poojamittalmakeovers  
29.6K followers [View profile](#)

**MAC**  
MasterClass

Festive Ready with  
**CHIRAG & POOJA MITTAL**

21<sup>st</sup> Oct 2023 | 05 pm - 06 pm

SHOP NO.172, DLF MALL OF INDIA OPPOSITE ENTERTAINMENT CITY,  
SECTOR 18, NOIDA, UTTAR PRADESH 201301. PH: 0120-6209756

[View more on Instagram](#)

41 likes

Add a comment...

# LUXURY BRAND COLLABS



*Go Colors*



*Adidas*



*Pernia Pop up*



*Fab India*

# LUXURY BRAND COLLABS



*Worldmark*



*Pride Plaza*



*Frontier  
Bazaar*



*4 points by  
Sheraton*

# LUXURY BRAND COLLABS



*odhni*



*studio bageecha*

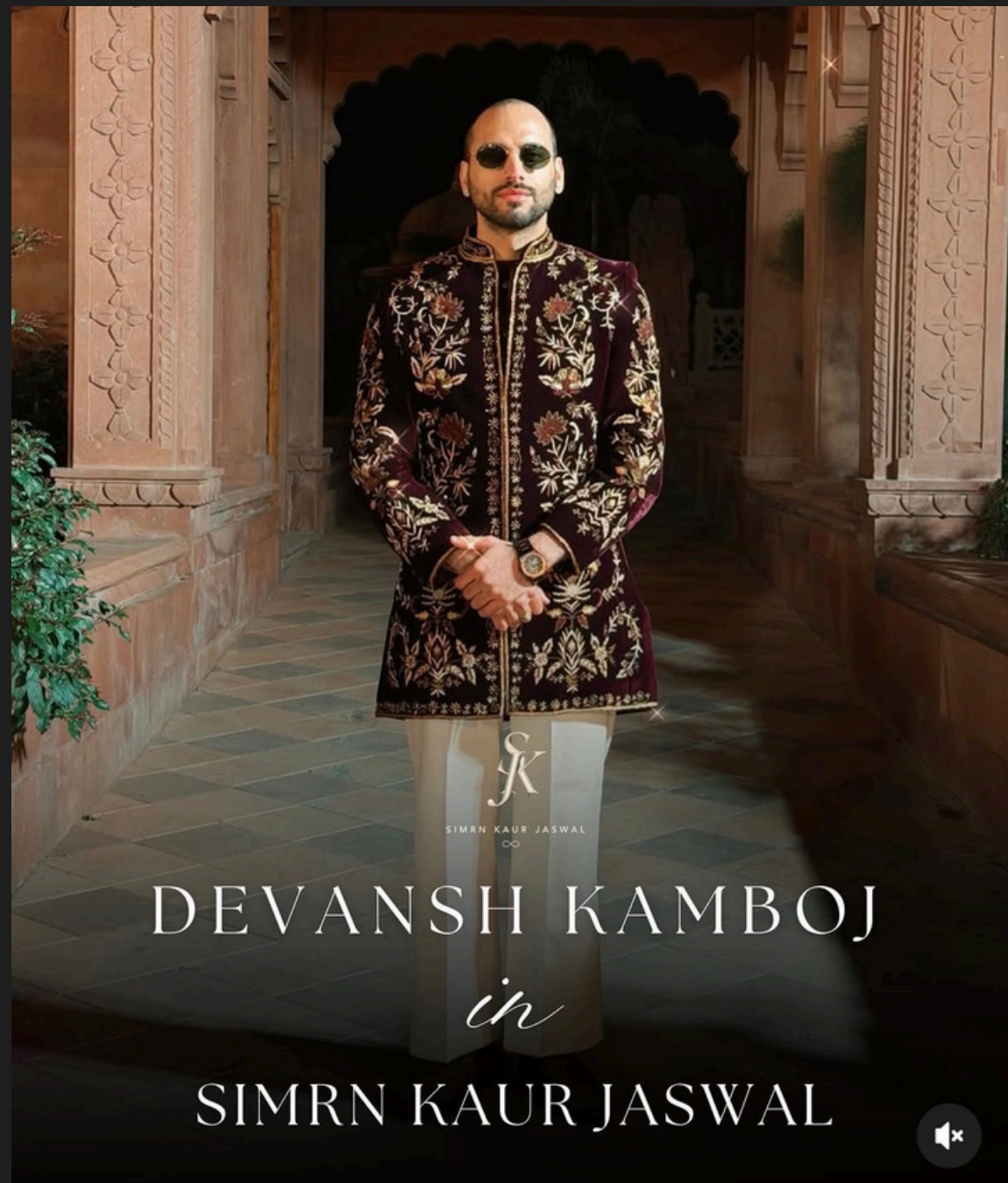


*Delhi Times*



*Mobraaz*

# A GRADE UGC COLLAB



# PUBLICATION CHANNELS

- *Aaj Tak*
- *Aaj Tak*
- *Aaj Tak (Campus)*
- *ABP Ananda*
- *ABP Gujarati*
- *ABP Live*
- *ABP Live*
- *ABP Marathi*
- *ABP Punjabi*
- *ABP Tamil*
- *ABP Telugu*
- *Adgully*
- *Adgully*
- *Afaqs*
- *Afaqs*
- *Ahmedabad Mirror*
- *Ahmedabad Mirror*
- *Analytics Insight*
- *ANI 100 Links*
- *ANI 200 Links*
- *ANI+BS 100 Links*
- *ANI+BS 200 Links*
- *APN News*
- *Asia Business Outlook*
- *Asia Education Review*
- *Asianet*
- *Blogger Insights*
- *Boldsky*
- *Boldsky*
- *Boldsky*
- *Bollywood Life*
- *Business Standard*
- *Business Standard*
- *Business Standard*
- *Business Today*
- *Business Today*
- *Business World*
- *Business World Hindi*
- *BW AutoWorld*
- *BW CIO*
- *BW Defence*
- *BW Disrupt*
- *BW Education*
- *BW Healthcare*
- *BW Hotelier*
- *BW Legalworld*
- *BW Marketing World*
- *BW People*
- *BW PoliceWorld*
- *Career India*
- *Career India*
- *Career India*
- *CEO Insights*
- *CEO Insights Asia*
- *CIO Insider*
- *CIO TechOutlook*
- *Consultants Review*
- *Cricketcountry*
- *Daily Excelsior*
- *Deccan Chronicle + Asian Age*
- *Deccan Chronicle + Asian Age*
- *Deccan Herald*
- *Deccan Herald Corporate*
- *DNA*
- *ED Times*
- *ET Now*
- *ET Now*
- *Filmi Beat*
- *Filmi Beat*
- *Filmi Beat*
- *Finance Outlook India*
- *First India*
- *First India*
- *Free Press Journal*
- *Free Press Journal*
- *Gadgets 360*
- *Gizbot*
- *Gizbot*
- *Gizbot*
- *Good Returns*
- *Good Returns*
- *Good Returns*
- *Good Returns*
- *Healthsite*
- *Her Zindagi*
- *Her Zindagi*
- *Hindustan Times*
- *Hindustan Times*
- *Hindustan Times Auto*
- *Hindustan Times Auto*
- *Hindustan Times Tech*
- *Hindustan Times Tech*
- *Homes India Magazine*
- *Homes India Magazine*
- *IANs 100 Links*
- *IANs 100 Links*
- *IANs 200 Links*
- *IANs 200 Links*
- *India Pharma Outlook*
- *India Pharma Outlook*
- *India Times*
- *India Times*
- *India Today*
- *India Today (Gaming Article)*
- *India Today (Gaming Article)*
- *India Today(NE)*
- *India Today(NE)*
- *India TV*
- *India TV*
- *India.Com*
- *India.Com*
- *Industry Outlook*
- *Industry Outlook*
- *Inquilab*
- *Inquilab*
- *Jagran English*
- *Jagran English*
- *Jagran English*
- *Jagran Hindi*
- *Jagran Hindi*
- *Jagran Hindi*

# TESTIMONIALS



**FEEDBACKS = @akankshaaarora**

22 Stories. Latest story added on 19 January 2026. See insider moments and handpicked daily stories you won't find anywhere else.

 [instagram.com](https://www.instagram.com)

*A big thankyou to all the clients who trusted in us !!*

# CONTACT US



*Coffee or tea? It's on us!*

Social is who we are. We thrive on ideas, creativity & conversation. Drop us a message—or send your digital raven our way. We'll respond faster than you think.

*Website*

<https://hypmmedia.com>

*Work*

*Monday to Saturday 11 am to 6:30 pm*

*Email : [contact@hypmmedia](mailto:contact@hypmmedia)*